Diageo North America

Total Lobbying Effort

Total Lobbying Expenditures

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
\$24,911.50	\$21,832.49	\$24,058.07		\$70,802.07

Total Hours Communicating

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
8.00				8.00

Total Hours Other

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
78.00	142.00	122.50		342.50

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Senate Bill 801

Relating to: creating a resort manufacturer permit authorizing the production and sale of intoxicating liquor, and activities and retail interests of resort manufacturers; creating an Office of Alcohol Beverages Enforcement attached to the Department of Revenue and transferring alcohol beverages regulation and enforcement functions to this office; and making appropriations. (FE)

2017	2017	2018	2018	Total
January - June	July - December	January - June	July - December	
		92.00 (75%)		92.00 (26%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

legislation affecting Wisconsin's dealership law and all areas of franchise legislation

2017	2017	2018	2018	Total
January - June	July - December	January - June	July - December	
60.20 (70%)	113.60 (80%)	18.38 (15%)		192.18 (55%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

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2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total	
9 (10%)	14 (10%)	6 (5%)		28.93 (8.25%)	

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
17.20 (20%)	14.20 (10%)	6.13 hours (5%)		37.53 (10.71%)